

# BINGE

PRESS KIT  
[BINGETHESERIES.COM](http://BINGETHESERIES.COM)

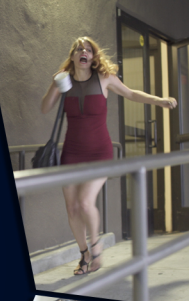




# BINGE ABOUT

**ANGELA MILLS**, an unravelling whirlwind of bulimia, alcohol abuse and one night stands with guys who have cool mugs, has drunkenly enrolled herself in a partial-hospitalization eating disorder clinic. Now, she has to juggle her failing pastry shop, an affair with her therapist, and a cast of bizarre food-abusers, all while trying not to tear herself and everyone around her into a million, damaged little pieces.

Based on the real life, bulimia-ridden, horrifying but a little hilarious nightmare experience of co-writer/co-creator and star, **Angela Gulner**.



# BINGE SYNOPSIS

At a fairly early age, Angela Mills learned a two-step process in dealing with any problem. **Step One:** Eat everything. **Step Two:** Shamefully throw it all up.

It's a method that's helped her through her whole life. Break-ups. Exams. Feeling fat. **There was really nothing a little bingeing and purging couldn't fix.**

But now, Angela is falling apart like the cookies she eats by the handful. Her artisanal bakery **CAKE WHORES** – co-owned with her **BFF Kate** – is on the verge of collapse. Her friendship with Kate is fraying at the edges. And, her two newest habits – binge drinking and sex with strangers – are turning out to be even less fun than her other vices.

And then... **Josh**. A handsome man at a bar that Angela doesn't sleep with. A handsome man who happens to work at **Healing Hearts Eating Disorder Treatment Facility**. A handsome man who, in his pursuit of getting into Angela's pants, finds himself convincing her (while she's drunk as drunk can be) to sign herself up to the clinic.

Is it moral? Maybe. Is it legal? Probably not.



# BINGE SYNOPSIS (con.)

But Josh fancies himself a hero and Angela is definitely a damsel in distress... Plus, hey, maybe he can save her and she'll repay him with sex and marriage.

It turns out, however, that drunkenly signing up for an 8-hour a day, 6-day a week partial hospitalization rehab program is not exactly the way to Angela's heart. And, after a brief tour of the facility and meeting some of its' bizarre patients, Angela decides to do the only sane thing she can: **run the fuck away.**

Her freedom is short-lived, however. After ruining Kate's engagement party, vomiting on Kate's shoes, destroying her last shred of dignity, Angela realizes she's hit rock bottom. So, with her last meaningful relationship in tatters, her face covered in a terrible mixture of cake and vomit, Angela stumbles back to the Healing Hearts in the middle of the night and does the bravest thing she's ever done:

Pass out in front of its doors.



# BINGE

CREATED BY...

## ANGELA GULNER

Angela Gulner is a writer and actor who earned her MFA from Harvard. She fought anorexia and bulimia for 10 years before accidentally (read: drunkenly) checking herself into treatment in 2013. She spent the next four months in a 7-hour-a-day/6-day-a-week treatment center where she learned the ins and outs of these incredibly pervasive, life-destroying illnesses -- and the drama, humor, anxiety, and red-tape that surround recovery. Since "graduation", she's been determined to tell her messy, complicated, darkly hilarious story -- and the diverse stories of the eclectic community she met during her journey.

Personal Essay-- HOW BINGE DRINKING CURED MY BULIMIA (2.3K shares)  
<http://thoughtcatalog.com/angela-gulner/2016/11/how-binge-drinking-cured-my-bulimia/>

## YURI BARANOVSKY

Yuri Baranovsky is a writer, director, sometimes actor and full-time co-owner of **Happy Little Guillotine Studios** -- a production house and creative studio responsible for some of the web's most successful digital series and campaigns. Yuri has written and directed a whole variety of content for companies like **NBC Universal, USA, MTV, Disney/Maker Studios** and **Machinima**.

Yuri and the HLG Studios team strongly believes in telling interesting diverse and female-driven stories because they don't want to keep living in an upside down world where there are sixteen Law and Orders to every one Broad City. He derives a weird pleasure out of writing in third person.





# BINGE

## THE CAMPAIGN

### THE GOAL:

HLG Studios and Angela Gulner independently-produced and released the 25-minute Pilot for the Binge series in order to showcase the story, talent behind the project and the giant, unserved audience who is dying to watch a series like this...

### THE RESULTS:

...and the results were overwhelming. In less than a month, the Pilot -- with no social influencers or 'celebrities' attached, garnered massive interaction and press.

### HIGHLIGHTS



**WINNER - Best Actress**

Over 580,000 views and counting.

Over 24,000 likes.

Nearly 5,000 comments and 1,000 shares

Hundreds and hundreds of private emails discussing the personal accounts of eating disorder victims and what Binge has personally meant to them.



# BINGE

## THE PRESS

### INDIEWIRE

"The pilot clips along at a breakneck pace and Angela is precisely the kind of charming train wreck that women too rarely get to play.

"Binge" could hold its own against any Showtime series."

### WHOHAHA

"It's not pretty, but it's creepy and funny and we're obsessed with it."

### WOMEN AND HOLLYWOOD

"[Binge] is sure to resonate with any young woman living in our image-obsessed culture. [Gulner's] openness about her medical history removes a layer between the narrative and the audience. In effect, "Binge" isn't just about a character and her battle with bulimia: It's Gulner's way of working through her past and helping others in need."

### THE DAILY MAIL

#### BEST OF THE REST

**COMEDY** *Binge* (YouTube) ★★★★★

The pilot for Angela Gulner's dark US comedy about bulimia is based on her own life, and is not for the easily offended – but it's also commendably daring and very well-made. She could easily end up with a series on HBO.



### AFTER PARTY MAGAZINE

"Binge is one part Californication and one part Orange Is The New Black. Smart, incisive and painfully funny."

### THE TANGENTIAL

"It's seriously hilarious, raw and unique."

### THE ESTABLISHMENT

"The result is hilarious and harrowing... Binge tricks you; you're laughing, you're charmed—the acting by Gulner and (Dilorio) is outstanding, their friendship beautifully rendered – and then you're face-first in the toilet and very, very uncomfortable. "

### TRENDING ALL DAY

"In this deeply raw, funny, and honest look about life with an eating disorder, producer and star Angela Gulner is on full display exercising her vulnerability and acting chops. The show is not just for someone who's ever struggled with an addiction, but really for anyone who's ever felt isolated and alone."

### BUSTLE

"...this show is potentially revolutionary in its darkly-comic and brash depiction of a woman with an eating disorder. I've definitely never seen anything like it."

# BINGE

## COMMUNITY FEEDBACK

Such a real, raw, dark comedy about eating disorders and addictions.  
youtube.com/watch?v=aN9syJ...  
@BINGEtheseries @angelagulier

NEDA @NEDAstaff · Dec 28

"You deserve to live a big, full life and your brain can think about more than just food."  
@angelagulier



Samira El Ouassil · 2 days ago

Angela, your work is amazing – subtle, silly, sad, sexy, bittersweet, and so honest, that it hurts. Thank you so, so much for sharing your story. <3  
To HLG Studios (and also Angela of course): this is incredibly awesome, I hope and wish you luck, that this will be continued. It needs to be. (I shared the hell out of it and spread the word in Germany.)

Jamie Sweet · 3 days ago

Ugh this is seriously like the perfect show and I would absolutely love to see more of Angela's story!



Bandaide · 2 days ago

As someone who's struggled with anorexia (restrictive; no b/p) for 5 years, this is the single piece of fiction that I've seen that has managed to portray eating disorders the best—someone who has reached rock bottom. Not only that, but the direction, script, music, and acting is outstanding. I'm subscribing! I really hope to see more of this series.



S.K. Sylling · Binge the Series

4 hrs · 🌟

I really hope this show gets picked up. Funniest, most refreshing thing I've seen in a while. Original and incredibly witty, I wanted to watch more!!

@angelagulier Thank YOU for your fucking courage & superpowers & balls & comedy! Best wishes, and keep going....the best things take time 🙌

Thank you so much for making this. I've been bulimic for 11 years. Recovered on and off. I'm having a really hard time right now and I NEEDED to see this.

Vincenzo Carubia · Binge the Series

December 5 at 3:11am · 🌟

This is my new favorite show! ❤️

Hey, I just watched this! You guys did an amazing job, I've been struggling with it for years and I appreciate the light you're shedding on the subject. Can't wait for more! Good luck! -Ron



Angela Barnett @AngelaMBarnett · Dec 15

funny as and brave as and bold as and real as. @angelagulier you nailed this pilot. Make the series.

Found this when I was going through a rough spot with eating and IMMEDIATELY fell in love within the first few seconds of acting. The main protagonist is so perfectly complex. Was sad to know that there aren't more episodes out yet. :(

Leahon Beekle · 2 days ago

Oh my god, I almost had to stop watching, but only because it is so real. I love it, it reminds me of how raw Nurse Jackie was. We need this show!



Michael McDonough @MMcDonough06 · Dec 13

A very compelling, candid view into the #EDRecovery journey from @angelagulier - can't wait to check out "Binge" - goo.glr/dXFGZ



Tal @talawell · Dec 22

@angelagulier thank you for giving a voice to many women who struggle daily.



Thorne Snow · 3 days ago

As someone who has watched A LOT of television, this is truly one of my favourite pilots.

I love this show. Please make more it's amazing.

I haven't been hooked on a show after watching one episode since Breaking Bad. I can't wait to watch because I keep telling people to check it out.



Emily Noren · 1 day ago

I feel like I've been waiting for this show to exist for decades. I had bulimia for 14 years and remember wishing that there were more artistic representations of my experience that I could relate to, especially something that I could laugh at! Even though I've reached full recovery, I still find this healing. Angela, thank you for the rawness and not sugar-coating the experience because it's so relatable. I even wanted to be pastry chef when I was deep in my disorder! I'll do whatever I can to help this get made!



Marion Mayb Important, V





# BINGE

## AN UNTAPPED AUDIENCE

With over 30 million men and women in the United States alone suffering from a clinically significant eating disorder, our audience is entirely under-served by the entertainment industry.

### A Few Numbers About EDs, Addiction, and Mental Illness

- In the United States, 20 million women and 10 million men suffer from a clinically significant eating disorder at some time in their life, including anorexia nervosa, bulimia nervosa, binge eating disorder, or EDNOS.
- Every 62 minutes at least one person dies as a direct result from an eating disorder.
- Eating disorders have the highest mortality rate of any mental illness.
- 81% of 10 year olds are afraid of being 'fat'
- Over one-half of teenage girls and nearly one-third of teenage boys use unhealthy weight control behaviors such as skipping meals, feasting, smoking cigarettes (as a means of diet), vomiting and taking laxatives.
- 13% of women over 50 engage in eating disorder behaviors.
- 1 out of 20 Americans over the age of 12 struggle with depression (CDC)
- 40 million adults age 18 and older suffer from anxiety disorder in the US (18% of the population)
- 18% of americans over age 18 struggle with some form of mental illness --- and this doesn't take into account the millions that suffer in silence (national mental health institute)
- According to the National Survey on Drug Use and Health (NSDUH), 21.5 million American adults (aged 12 and older) battled a substance use disorder in 2014.

### THIS IS AN UNTAPPED AUDIENCE!

They are young, plugged in to the internet and social media, engaged, responsive, and, EAGER for content like this. No show has yet to explore eating disorders in an honest, funny way without pandering or talking down to its audience...

# BINGE

## CONCLUSION

...which explains the overwhelming success of the Binge pilot.

With message boards all over the Internet discussing the the series, views rising daily, comments and emails numbering in the thousands, this audience -- some of whom recently started their own, "email Netflix to get Binge picked up" campaign -- is primed for a full Binge season.

The series has its audience -- now it needs its home.

Let's tell this story together.



**HAPPY  
LITTLE  
GUILLOTINE  
STUDIOS**

**PRODUCTION COMPANY**

**hlgstudios.com**



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STUDIOS**

## ABOUT Us

One of the most successful independent production companies in the digital space, **HLC STUDIOS** is known for innovating online content with the creation of one of the web's first scripted series, **BREAK A LEG**. The series garnered millions of views and press in the **WALL STREET JOURNAL**, **LA TIMES**, **HUFFINGTON POST** and many, many more -- eventually being sold to **FOX** for international distribution.

The company also created two seasons of the award-winning, critically-acclaimed digital series, **LEAP YEAR on Hulu**. The show, starring talent like Eliza Dushku, Steven Weber and Joshua Malina, garnered over 10 million views, millions of media impressions and was sold to the **USA Network** for a third season.

The company is currently finishing their latest series, **DAN IS DEAD**, for **Maker Studios/Disney** starring **Drake Bell**, **Fred Melamed** and **Mark Boone Jr.**, to be released later this year.





**HAPPY  
LITTLE  
GUILLOTINE  
STUDIOS**

## PRESS & BUZZ

*"[Leap Year] is the web series to watch!"*

- FORBES

*"Leap Year is a well-wrought online comedy"*

- REUTERS

*"...[Break a Leg is] a brilliant sitcom"*

- SLATE MAGAZINE

*"[Leap Year]... is slickly shot...the scripts were a cut above everything else out there..."*

- TV GUIDE

*"...[Break a Leg is] a terrifically droll comedy web serial..."*

- THE TIMES

*"...preposterously convoluted but compelling... [Break a Leg] is a funny and well-crafted show."*

- WALL STREET JOURNAL

WITH MORE PRESS AND WRITEUPS IN:

The New York Times

msn

THE HUFFINGTON POST

ASKMEN

Forbes

Mashable

REUTERS

WALL STREET JOURNAL

VARIETY

Los Angeles Times

ADWEEK

TV GUIDE

San Francisco Chronicle

AdvertisingAge

The Washington Times

... AND MORE!